



ADVERTISING & SPONSORSHIP

2023-2024

Our Mission Statement:

The Crestwood Curling Centre will provide an excellent facility that will attract and retain members to participate in our sport at all levels in an affordable and friendly environment.

The Crestwood Curling Centre is a not-for-profit facility that is recognized as a high-quality centre for curling in the City of Edmonton. In the past year, our centre has expanded to provide a friendly, supportive environment for Pickleball. As we can provide all-weather access to courts, this has resulted in a high demand for the use of our centre by the surrounding communities and from other areas of the city.

Our 2023 Pickleball season is sold-out!



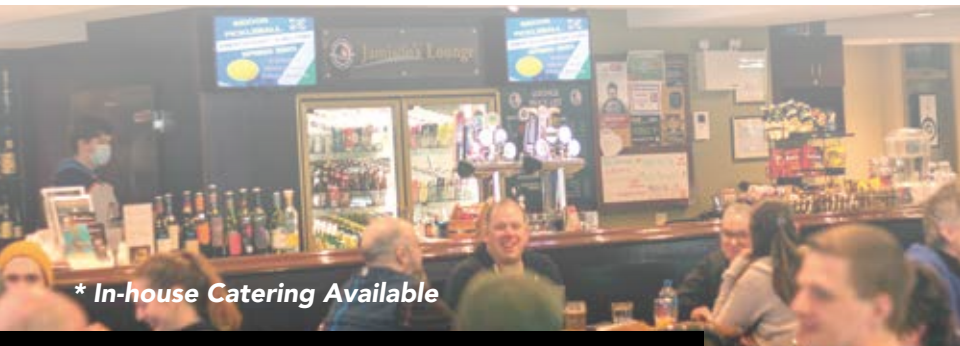
Our centre is open 7 days a week to members and the public.

We have over 1000 people per week come through our doors.



Our members and visitors consider our Centre to be a warm and welcoming gathering place to curl, play pickleball, watch televised sport events and hold special events. Our lounge, bar and viewing area provide a comfortable social area.

Our second floor lounge is a wonderful venue for our visitors and members. This area has a large bar, with tables and chairs, all surrounded by television sets that provide comfortable viewing of local, national and international sporting events. This warm, spacious lounge is a favorite with our visitors, where they can socialize while enjoying a post-game drink and a meal from our restaurant, or watch a live sporting event. This area is also rented out for meetings, birthdays, anniversaries, and retirement celebrations.



**** In-house Catering Available***

ADVERTISING & SPONSORSHIP

The Crestwood Curling Centre offers high quality advertising space. Our large, bright arena provides excellent viewing from our lounge area for all types of ads, including walls, scoreboards, in-ice and on pickleball nets and posts. Sponsors are also promoted on our website and social media.

YOUR SUPPORT

As we are a not-for-profit organization, community support plays an important role in ensuring that our centre continues to be a successful sporting facility that offers a warm and welcoming gathering place for sport enthusiasts.

Advertising with us is an effective way to reach a highly loyal audience while supporting an established organization that provides popular recreational activities in the community.

We offer several advertising options, or we can work with your business to design a custom package to suit your budget.

Companies or individuals can also support us directly through naming rights of specific events, leagues, or programs.

AD PRODUCTION

The Crestwood Curling Centre will supply ad signage based on your company's artwork. Your company only needs to provide the artwork. There is a signage set-up and change fee. The change fee is waived for a 3-year agreement.

WEB AND SOCIAL MEDIA

The Crestwood Curling Centre will promote every advertiser and sponsor through our website links and via our social media channels as well as on screens in the lounge.



THE TIME IS NOW

Now is the time to get your ad in place. We have prime advertising space available and can discuss how best to promote your business. Our General Manager is available to take you on a tour of our facility and discuss what we can do for you.

ADVERTISING OPTIONS

Full House Logo Size 12'

1 year \$1800
3 years \$4500

Free Ads
Posts/Nets
(Pickleball)



Illuminated Scoreboard Size 8' x 1'

1 year \$700
3 years \$1500 All Year



Above Scoreboard - Wall Sign Size 6' x 4'

1 year \$700
3 years \$1500 All Year



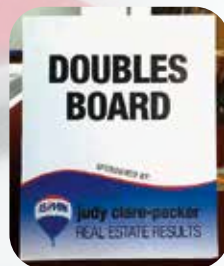
**Wall Sign
Size 6' x 4'**

1 year	\$500	
3 years	\$1200	All Year



**Doubles Board - Specific League
Size 2' x 2.5'**

1 year	\$500
3 years	\$1200



**Ice Logo - Front of House or Back Line
Size 2' x 3'**

1 year	\$400
3 years	\$900



Free Ads on Posts & Nets for Pickleball - TBA

ABOUT US

Opened in 1954, the Crestwood Curling Centre is a non-profit organization providing an exceptional facility for Curling and Pickleball. We are proud to open our doors to the public in the West End, one of the most established and well-known communities in Edmonton.

Our facility welcomes players of all ages and abilities and offers leagues and programs for all skill levels. We host several competitive and social events throughout the year and have hundreds of weekly visitors come to enjoy our beautiful lounge and food services.

We have over 1000 people walk through our doors weekly and are open 7 days a week, 12 months of the year.

FOR MORE INFORMATION CONTACT

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